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CHANGE OF CHIEF FINANCIAL OFFICER

Reference is made to the announcement of Linekong Interactive Co., Ltd. (the "**Company**") dated April 24, 2015 in relation to, among other things, the resignation of Mr. Mao Zhihai ("**Mr. Mao**") as the chief financial officer of the Company.

The board (the "**Board**") of directors of the Company (the "**Directors**") is pleased to announce the appointment of Mr. Leung Oi Kin (梁愷健) ("**Mr. Leung**") as the chief financial officer of the Company with effect from June 11, 2015.

Mr. Leung, aged 40, has more than 18 years of experience in accounting and financial management. He is a professional accountant and a member of the CPA Australia. Prior to joining our Company, Mr. Leung worked in PricewaterhouseCoopers as an auditor from January 1997 to June 2000. From December 2003 to May 2010, he was the financial controller of Jabil Circuit (Shanghai) Company Ltd., a wholly-owned subsidiary of Jabil Circuit, Inc. (NYSE listed stock code: JBL). From November 2010 to June 2012, he was the group financial controller of China NT Pharma Group Company Limited (stock code: 1011), a company listed on The Stock Exchange of Hong Kong Limited (the "**Stock Exchange**"). From June 2012 to December 2013, he was the company secretary and chief financial officer of Wisdom Holdings Group (stock code: 1661), also a company listed on the Stock Exchange. Mr. Leung graduated from the University of Adelaide, Australia in April 1997 with a bachelor's degree in commerce.

The Board would like to take this opportunity to welcome Mr. Leung to his new appointment.

In light of the aforesaid appointment and as mutually agreed between the Company and Mr. Mao, Mr. Mao will step down from the role of chief financial officer with effect from June 11, 2015. At the same time, Mr. Mao will be appointed as a financial consultant of the Company from June 11, 2015 to July 11, 2015. All unvested restricted share units granted to Mr. Mao under the restricted share unit scheme of the Company will lapse after July 11, 2015. Mr. Mao has confirmed that he has no disagreement with the Board, and there is no matter relating to his resignation that needs to be brought to the attention of the shareholders of the Company or the Stock Exchange. For details of the appointment of Mr. Mao as a financial consultant of the Company, please refer to the announcement of the Company dated June 11, 2015.

The Board would like to express its sincere gratitude to Mr. Mao again for his efforts and valuable contributions to the Company during his tenure of office.

By order of the Board Linekong Interactive Co., Ltd. WANG Feng Chairman

Beijing, PRC, June 11, 2015

As at the date of this announcement, the executive Directors are Mr. WANG Feng, Ms. LIAO Mingxiang, Mr. MEI Song and Mr. ZHAO Jun; the non-executive Director is Mr. QIAN Zhonghua; and the independent non-executive Directors are Mr. MA Ji, Mr. ZHANG Xiangdong, Mr. WANG Xiaodong and Ms. ZHAO Yifang.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the "Latest Company Announcements" page of the website of the Growth Enterprise Market at www.hkgem.com for at least 7 days from the date of its posting and be posted on the website of the Company at www.linekong.com.