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## CHANGE OF COMPANY NAME

Reference is made to the announcement of Linekong Interactive Group Co., Ltd. (formerly known as Linekong Interactive Co., Ltd.) (the "**Company**") dated May 11, 2015 and the supplemental circular of the Company dated May 20, 2015 (the "**Supplemental Circular**") in relation to, among other things, the proposed Change of Company Name. Unless otherwise stated, capitalised terms used in this announcement shall have the same meanings as those defined in the Supplemental Circular.

The Board is pleased to announce that subsequent to the passing of a special resolution in relation to the Change of Company Name by the Shareholders at the annual general meeting of the Company held on June 11, 2015 (the "AGM"), the Certificate of Incorporation on Change of Name was issued by the Registrar of Companies in the Cayman Islands on June 19, 2015 certifying that the change of the Company's name from "Linekong Interactive Co., Ltd. 藍港互動有限公司" to "Linekong Interactive Group Co., Ltd. 藍港互動有限公司" to Setting of Name of Registered Non-Hong Kong Company from the Companies Registry in Hong Kong.

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The Change of Company Name will not affect any rights of the Shareholders. All share certificates in issue bearing the former name of the Company will continue to be evidence of title to such shares and valid for trading, settlement, registration and delivery purposes. Accordingly, there will not be any arrangement for free exchange of the existing share certificates of the Company for new share certificates bearing the new name of the Company. New share certificates of the Company will be issued under the new name of the Company.

The stock short names for trading in the Shares on the Stock Exchange, namely "Linekong" in English and "藍港互動" in Chinese, will remain unchanged.

By order of the Board Linekong Interactive Group Co., Ltd. WANG Feng Chairman

Beijing, PRC, June 25, 2015

As at the date of this announcement, the executive Directors are Mr. WANG Feng, Ms. LIAO Mingxiang, Mr. ZHAO Jun and Mr. MEI Song; the non-executive Director is Mr. QIAN Zhonghua; and the independent non-executive Directors are Mr. MA Ji, Mr. ZHANG Xiangdong, Mr. WANG Xiaodong and Ms. ZHAO Yifang.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the "Latest Company Announcements" page of the website of the GEM at www.hkgem.com for at least 7 days from the date of its posting and be posted on the website of the Company at www.linekong.com.