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**LINEKONG**

藍港互動

**Linekong Interactive Group Co., Ltd.**

**藍港互動集團有限公司**

*(formerly known as Linekong Interactive Co., Ltd. 藍港互動有限公司)*

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 8267)**

**FURTHER ANNOUNCEMENT ON  
CANCELLATION OF CONVERTIBLE PROMISSORY NOTES AND  
PURCHASE OF SERIES A PREFERRED SHARES**

Reference is made to the announcements (the “**Announcements**”) of Linekong Interactive Group Co., Ltd. (the “**Company**”) dated March 10, 2015 in relation to the purchase of convertible promissory notes, and dated June 8, 2015 in relation to the cancellation of convertible promissory notes and the purchase of series A preferred shares (the “**Series A Preferred Shares**”) from Fuze Entertainment Co., Ltd. (the “**Target Company**”). Capitalised terms shall have the same meanings as defined in the Announcements unless otherwise stated.

The Company would like to further supplement the background of one of the parties to the Series A Preferred Shares Agreement (i.e. Rainbow Chaser Limited). The Company subsequently became aware that Rainbow Chaser Limited is an indirect wholly-owned subsidiary of Fosun International Limited (“**Fosun International**”, a substantial shareholder of the Company and a company listed on the Main Board of the Stock Exchange (stock code: 00656)), and also a fellow subsidiary of Starwish Global Limited, being one of the substantial shareholders (as defined in the GEM Listing Rules) of the Company. As such, Rainbow Chaser Limited is an associate of Starwish Global Limited and is a connected person of the Company for the purpose of Chapter 20 of the GEM Listing Rules.

During the course of negotiation of the Series A Preferred Shares Agreement, there had not been any communication between the Company and Rainbow Chaser Limited in respect of their respective subscription of the Series A Preferred Shares. In fact, the management and decision making processes of each of the Company and Rainbow Chaser Limited have always be totally independent. Mr. Qian Zhonghua, the non-executive Director and a shareholder of 5,000 shares in the Company, who is also the managing director of Fosun Equity Investment Management Ltd. (a member of Fosun International) was also unaware that Fosun International through Rainbow Chaser Limited took part in subscribing Series A Preferred Shares.

Save as disclosed, to the best knowledge and belief of the Directors having made all reasonable enquiries, each of the Target Company, the parties to the Series A Preferred Shares Agreement and their respective ultimate beneficial owner(s) is a third party independent of the Company and its connected persons (as defined in the GEM Listing Rules).

By order of the Board  
**Linekong Interactive Group Co., Ltd.**  
**WANG Feng**  
*Chairman*

Beijing, PRC, July 16, 2015

*As at the date of this announcement, the executive Directors are Mr. WANG Feng, Ms. LIAO Mingxiang, Mr. MEI Song and Mr. ZHAO Jun; the non-executive Director is Mr. QIAN Zhonghua; and the independent non-executive Directors are Mr. MA Ji, Mr. ZHANG Xiangdong, Mr. WANG Xiaodong and Ms. ZHAO Yifang.*

*This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.*

*This announcement will remain on the GEM website at [www.hkgem.com](http://www.hkgem.com) on the “Latest Company Announcements” page for at least 7 days from the date of its posting. This announcement will also be published and remains on the Company’s website at [www.linekong.com](http://www.linekong.com).*