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LINEKONG

藍港互動

Linekong Interactive Group Co., Ltd.

藍港互動集團有限公司

(formerly known as Linekong Interactive Co., Ltd. 藍港互動有限公司)

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8267)

REGISTRATION OF CHANGE OF COMPANY NAME

Reference is made to the announcements of Linekong Interactive Group Co., Ltd. (formerly known as Linekong Interactive Co., Ltd.) (the “**Company**”) dated May 11, 2015 and June 25, 2015, and the supplemental circular of the Company dated May 20, 2015 (the “**Supplemental Circular**”) in relation to, among other things, the proposed Change of Company Name. Unless otherwise stated, capitalised terms used in this announcement shall have the same meanings as those defined in the Supplemental Circular.

The Board is pleased to announce that the Certificate of Registration of Alteration of Name of Registered Non-Hong Kong Company was issued by the Registrar of Companies in Hong Kong on July 21, 2015 confirming the registration of the Company’s new name of “Linekong Interactive Group Co., Ltd. 藍港互動集團有限公司” in Hong Kong under Part 16 of the Companies Ordinance (Chapter 622 of the Laws of Hong Kong) with effect from that date.

The Change of Company Name does not affect any rights of the Shareholders. All share certificates in issue bearing the former name of the Company continue to be evidence of title to such shares and valid for trading, settlement, registration and delivery purposes. Accordingly, there is no arrangement for free exchange of the existing share certificates of the Company for new share certificates bearing the new name of the Company. New share certificates of the Company are issued under the new name of the Company.

The stock short names for trading in the Shares on the Stock Exchange, namely “Linekong” in English and “藍港互動” in Chinese, remains unchanged.

By order of the Board
Linekong Interactive Group Co., Ltd.
WANG Feng
Chairman

Beijing, PRC, July 30, 2015

As at the date of this announcement, the executive Directors are Mr. WANG Feng, Ms. LIAO Mingxiang, Mr. ZHAO Jun and Mr. MEI Song; the non-executive Director is Mr. QIAN Zhonghua; and the independent non-executive Directors are Mr. MA Ji, Mr. ZHANG Xiangdong, Mr. WANG Xiaodong and Ms. ZHAO Yifang.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the “Latest Company Announcements” page of the website of the GEM at www.hkgem.com for at least 7 days from the date of its posting and be posted on the website of the Company at www.linekong.com.