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LINEKONG

藍港互動

Linekong Interactive Group Co., Ltd.

藍港互動集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8267)

VOLUNTARY ANNOUNCEMENT

PURCHASE OF SHARES IN THE COMPANY BY CHAIRMAN AND EXECUTIVE DIRECTORS

This announcement is made by Linekong Interactive Group Co., Ltd. (the “**Company**”) on a voluntary basis.

The Company has been informed that Mr. Wang Feng (“**Mr. Wang**”), Chairman of the board of directors of the Company, has during the period from September 17 to September 24, 2015 purchased an aggregate of 572,000 shares of the Company (the “**Shares**”). Further, Ms. Liao Mingxiang (“**Ms. Liao**”), Mr. Mei Song and Mr. Zhao Jun, each an executive director of the Company, have during the period from September 16 to October 5, 2015 purchased an aggregate of 47,500 Shares. The above purchases were made on the Growth Enterprise Market (“**GEM**”) of The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”) at an average price of approximately HK\$6.876 per Share.

Mr. Wang and Ms. Liao are also controlling shareholders of the Company. For details of the controlling shareholders’ status of Mr. Wang and Ms. Liao, please refer to the section headed “Relationship with Our Controlling Shareholders” of the prospectus of the Company dated December 9, 2014.

By order of the Board
Linekong Interactive Group Co., Ltd.
WANG Feng
Chairman

Beijing, PRC, October 9, 2015

As at the date of this announcement, the executive Directors are Mr. WANG Feng, Ms. LIAO Mingxiang, Mr. MEI Song and Mr. ZHAO Jun; the non-executive Director is Mr. QIAN Zhonghua; and the independent non-executive Directors are Mr. MA Ji, Mr. ZHANG Xiangdong, Mr. WANG Xiaodong and Ms. ZHAO Yifang.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the GEM of the Stock Exchange for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the “Latest Company Announcements” page of the Stock Exchange website at www.hkgem.com for at least 7 days from the date of its posting and be posted on the website of the Company at www.linekong.com.