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LINEKONG

藍港互動

Linekong Interactive Group Co., Ltd.

藍港互動集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8267)

ANNOUNCEMENT

CHANGE OF INDEPENDENT FINANCIAL ADVISOR AND DELAY IN DESPATCH OF CIRCULAR

Reference is made to the announcement of Linekong Interactive Group Co., Ltd. (the “**Company**”) dated September 2, 2015 (“**Announcement 1**”) in respect of the discloseable and connected transaction of the Company in relation to the Purchase of Series B+ Preferred Shares in Fuze Entertainment, the announcement of the Company dated September 11, 2015 in respect of appointment of independent financial advisor (“**Announcement 2**”) and the announcement of the Company dated September 24, 2015 in respect of delay in despatch of circular (the “**Circular**”) (“**Announcement 3**”, together with Announcement 1 and Announcement 2, the “**Announcements**”). Unless otherwise defined, capitalized terms used herein shall have the same meanings as those defined in the Announcements.

As disclosed in Announcement 2, Orient Capital (Hong Kong) Limited (“**Orient Capital**”) has been appointed as the Independent Financial Advisor to advise the Independent Board Committee and the independent Shareholders in respect of the terms of the Series B+ Framework Agreement, the Series B+ Preferred Share Purchase Agreement and the Purchase of Series B+ Preferred Shares contemplated thereunder. Orient Capital has tendered its resignation as the Independent Financial Advisor to the Company as it may not have adequate resources to perform its duties as the Independent Financial Advisor. The Board announces that China Investment Securities International Capital Limited (“**China Investment**”), a licensed corporation to carry out Type 6 (Advising on Corporate Finance) regulated activities under the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong), has been appointed

as the Independent Financial Advisor to fill the vacancy following the resignation of Orient Capital. Apart from the abovementioned, Orient Capital confirmed to the Company that there were no matters in relation to its resignation that it considered should be brought to the attention of the Company. Based on the confirmation of Orient Capital, the Board also confirmed that there are no circumstances in respect of the resignation of Orient Capital which it considered should be brought to the attention of the Shareholders of the Company. The appointment of China Investment as Independent Financial Advisor has been approved by the Independent Board Committee.

As disclosed in Announcement 3, the Company expects to dispatch the Circular on or before October 16, 2015 containing, among other things, (i) details of the Purchase of Series B+ Preferred Shares; and (ii) a notice of the extraordinary general meeting of the Company. Due to the change of Independent Financial Advisor, more time is required to prepare and finalize the contents of the Circular, including but not limited to the advice of the IFA, the despatch date of the Circular is expected to be postponed to November 6, 2015.

By order of the Board
Linekong Interactive Group Co., Ltd.
WANG Feng
Chairman

Beijing, PRC, October 16, 2015

As at the date of this announcement, the executive Directors are Mr. WANG Feng, Ms. LIAO Mingxiang, Mr. MEI Song and Mr. ZHAO Jun; the non-executive Director is Mr. QIAN Zhonghua; and the independent non-executive Directors are Mr. MA Ji, Mr. ZHANG Xiangdong, Mr. WANG Xiaodong and Ms. ZHAO Yifang.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the “Latest Company Announcements” page of the Stock Exchange website at www.hkgem.com for at least 7 days from the date of its posting and be posted on the website of the Company at www.linekong.com.