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DATE OF BOARD MEETING

The board (the "**Board**") of directors (the "**Directors**") of Linekong Interactive Co., Ltd. (the "**Company**") is pleased to announce that a meeting of the Board will be held on Wednesday, 25 March 2015 at Floor 5, Qiming International Masion, Wangjing North Road, Chaoyang District, Beijing, People's Republic of China (the "**PRC**") for purpose of, among other matters, considering and approving the annual results of the Company and its subsidiaries for the year ended 31 December 2014 and its publication.

By order of the Board Linekong Interactive Co., Ltd. WANG Feng Chairman

Beijing, PRC, 9 March 2015

As at the date of this announcement, the executive Directors are Mr. WANG Feng, Ms. LIAO Mingxiang and Mr. MAO Zhihai; the non-executive Director is Mr. QIAN Zhonghua; and the independent non-executive Directors are Mr. MA Ji, Mr. CHEN Tong and Mr. ZHANG Xiangdong.

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This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the "Latest Company Announcements" page of the Stock Exchange's website at www.hkgem.hk for at least 7 days from the date of its posting and be posted on the website of the Company at www.linekong.com.