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**LINEKONG**

藍港互動

**Linekong Interactive Co., Ltd.**

**藍港互動有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 8267)**

## **VOLUNTARY ANNOUNCEMENT PURCHASE OF CONVERTIBLE PROMISSORY NOTES**

This is a voluntary announcement made by Linekong Interactive Co., Ltd. (the “**Company**”) in relation to the purchase of convertible promissory notes.

The Company has entered into a secured convertible note purchase agreement (the “**Convertible Note Agreement**”) with, among others, Fuze Entertainment Co., Ltd., (the “**Target Company**”) on 6 March 2015, pursuant to which the Company conditionally agreed to purchase convertible promissory notes (the “**Convertible Promissory Notes**”) to be issued by the Target Company in the principal sum of US\$5,000,000 (approximately HK\$38,950,000), with interest accrued on the outstanding principal amount at the rate 6% per annum, and a maturity period of 1 year ending on 6 March 2016 (the “**Maturity Date**”). To the best knowledge of the directors of the Company (the “**Directors**”) and upon reasonable enquiries, each of the parties to the Convertible Note Agreement and their respective beneficial owner(s) is an independent third party of the Company and its connected persons (as defined under the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited (the “**GEM Listing Rules**”).

Pursuant to the Convertible Promissory Notes, if a subsequent equity financing of the Target Company results in or will result in the Target Company receiving no less than US\$5,000,000 (approximately HK\$38,950,000) of gross proceeds (the “**Qualified Equity Financing**”) occurs on or prior to the Maturity Date, the Company shall have the right to convert all or a portion of the outstanding principal amount of the Convertible Promissory Notes together with any accrued and unpaid interest thereon into preferred shares of the Target Company. The preference rights of the preferred shares issued upon conversion shall contain no less favourable terms than rights of the equity securities issued in the Qualified Equity Financing.

As at the date of this announcement, the purchase of Convertible Promissory Notes under the Convertible Note Agreement has been completed.

The Target Company is a private company incorporated in the Cayman Islands and a gaming hardware developer. The Directors believe that the investment will further diversify the Company’s game distribution channels by providing a new platform for the Company’s gaming products. This is to enhance the Company’s awareness in the gaming industry, which is in line with the Company’s business development strategy. The Company has not and will not use any of the proceeds raised from its listing to finance the purchase of the Convertible Promissory Notes. In light of the aforesaid, the board of Directors considers that the purchase of Convertible Promissory Notes is fair and reasonable and in the interests of the Company and its shareholders as a whole.

By order of the Board of  
**Linekong Interactive Co., Ltd.**  
**藍港互動有限公司**  
**Wang Feng**  
*Chairman*

Beijing, PRC, 10 March 2015

*As at the date of this announcement, the executive Directors are Mr. WANG Feng, Ms. LIAO Mingxiang and Mr. MAO Zhihai; the non-executive Director is Mr. QIAN Zhonghua; and the independent non-executive Directors are Mr. MA Ji, Mr. CHEN Tong and Mr. ZHANG Xiangdong.*

*This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.*

*This announcement will remain on the “Latest Company Announcements” page of the Growth Enterprise Market at [www.hkgem.com](http://www.hkgem.com) for at least 7 days from the date of its posting and be posted on the website of the Company at [www.linekong.com](http://www.linekong.com).*

*For the purposes of illustration only, any amount denominated in US\$ in this announcement and translated into HK\$ was translated at the rate of US\$1=HK\$7.79. Such translations should not be construed as a representation that the amounts in question have been, could have been or could be, converted at any particular rate at all.*