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**LINEKONG**

藍港互動

**Linekong Interactive Group Co., Ltd.**

藍港互動集團有限公司

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 8267)**

## **CHANGE OF LOGO OF THE COMPANY**

The Board of Directors (the “**Board**”) of Linekong Interactive Group Co., Ltd. (the “**Company**”) is pleased to announce that with effect from January 27, 2016, the Company will adopt a new logo (the “**New Logo**”). The New Logo will be printed on all corporate documents of the Company, including but not limited to, the Company’s share certificates, promotional materials, interim and annual reports, announcements and corporate stationery.

The Company’s existing logo (the “**Existing Logo**”) and the New Logo are set out below:

Existing Logo



New Logo



The Board regards that the change of logo will better reflect the business development status and future development direction of the group. The New Logo reflects the group strategy of having gaming business as the base with focus on elaborating product, entertaining content and market internationalization. The Board believes that the New Logo can bring the more suitable enterprise brand image to the Company, which will benefit the future business development and is in the best interests of the Company and the shareholders as a whole.

The change of Company's logo will not affect any of the rights of the Shareholders. All existing certificates of securities in issue bearing the Existing Logo will, after the change of Company's logo, continue to be evidence of title to such securities and will continue to be valid for trading, settlement, registration and delivery purposes. Accordingly, there will not be any arrangement for free exchange of existing certificates of securities of the Company for new certificates under the Company's New Logo. Any further issue of certificates of securities of the Company will be under the New Logo of the Company with effect from January 27, 2016.

By order of the Board  
**Linekong Interactive Group Co., Ltd.**  
**WANG Feng**  
*Chairman*

Beijing, PRC, January 21, 2016

*As at the date of this announcement, the executive Directors are Mr. WANG Feng, Ms. LIAO Mingxiang, Mr. MEI Song and Mr. ZHAO Jun; the non-executive Director is Mr. QIAN Zhonghua; and the independent non-executive Directors are Mr. MA Ji, Mr. ZHANG Xiangdong, Mr. WANG Xiaodong and Ms. ZHAO Yifang.*

*This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited (the "Stock Exchange") for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.*

*This announcement will remain on the "Latest Company Announcements" page of the Stock Exchange website at [www.hkgem.com](http://www.hkgem.com) for at least 7 days from the date of its posting and be posted on the website of the Company at [www.linekong.com](http://www.linekong.com).*