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藍 港 互 動

Linekong Interactive Group Co., Ltd.

藍 港 互 動 集 團 有 限 公 司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8267)

PROFIT WARNING

This announcement is made by Linekong Interactive Group Co., Ltd. (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 17.10 of the Rules Governing the Listing of Securities on the Growth Enterprise Market (the “**GEM Listing Rules**”) of The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”) and the Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board (the “**Board**”) of directors of the Company hereby notifies the shareholders and potential investors of the Company that, based on the information currently available to the Group and the preliminary assessment on the unaudited consolidated management accounts (the “**Management Accounts**”) of the Group for the nine months ended September 30, 2016 (the “**Period**”), it is expected that the Group will record a loss for the Period under the International Financial Reporting Standards. The Board believes that as compared with the corresponding period in 2015 such change was mainly attributable to the following:

1. a gain on certain investments held by the Group was recorded for the corresponding period in 2015. However, the Group did not record any such gain for the Period.
2. the Group committed more investment in research and development expenses than in the past to expand overseas market and to strengthen the game research and development capability of overseas team.

As the Company is still finalizing the results for the Period, and the Management Accounts have not yet been reviewed by the auditors of the Company, the information set out herein is based solely on the information currently available to the Group and the preliminary assessment made by the Board on the Management Accounts. As such, the actual results for the Period may or may not be different from the disclosure in this announcement.

Further information on the Group's quarterly results and performance for the Period is expected to be announced in November 2016 and the related quarterly report will be published and despatched to the shareholders of the Company in accordance with the requirements under the GEM Listing Rules.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the securities of the Company.

By order of the Board
Linekong Interactive Group Co., Ltd.
WANG Feng
Chairman

Beijing, PRC, October 31, 2016

As at the date of this announcement, the executive Directors are Mr. WANG Feng, Ms. LIAO Mingxiang, Mr. MEI Song and Mr. ZHAO Jun; the non-executive Director is Mr. QIAN Zhonghua; and the independent non-executive Directors are Mr. MA Ji, Mr. ZHANG Xiangdong, Mr. WANG Xiaodong and Ms. ZHAO Yifang.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the "Latest Company Announcements" page of the Stock Exchange's website at www.hkgem.com for at least 7 days from the date of its posting and be posted on the website of the Company at www.linekong.com.