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LINEKONG

藍港互動

Linekong Interactive Group Co., Ltd.

藍港互動集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8267)

Re-designation of Director, Appointment of Non-Executive Director; and Changes in the composition of the Board Committees

The board (the “**Board**”) of directors (the “**Directors**”) of Linekong Interactive Group Co., Ltd. (the “**Company**”, together with its subsidiaries, collectively, the “**Group**”) hereby announces that the following changes to the Board, with effect from February 3, 2017:

1. Mr. Qian Zhonghua (“**Mr. Qian**”) is re-designated from the non-executive Director of the Company to the executive Director of the Company. Mr. Qian, following his re-designation, will cease to be a member of the audit committee of the Board (the “**Audit Committee**”) and the nomination committee of the Board (the “**Nomination Committee**”); and
2. Mr. Pan Donghui (“**Mr. Pan**”) is appointed as the non-executive Director of the Company, a member of the Audit Committee and the Nomination Committee.

Below sets out the particulars of Mr. Qian and Mr. Pan:

Mr. Qian Zhonghua

Mr. Qian Zhonghua, aged 52, joined the Board as a non-executive Director on January 27, 2014 and has been an executive Director and the chief strategy officer on-full-time basis, being responsible for relevant issues of strategic development research and capital operation of the Company, of the Company since February 3, 2017. Mr. Qian has over 20 years of management and investment experience and also has extensive experience in the internet industry, including the fields of vertical portals, e-commerce, online games, cross-platform applications, convergence of telecommunications, cable and internet networks and digital publishing. Mr. Qian had been a managing director of Fosun Equity Investment Management Ltd. (“**Fosun**”) from October 2014 to January 2017. In addition, Mr. Qian had also been a director of Starwish Global Limited from April 2015 to January 2017. Prior to joining Fosun, Mr. Qian served as the chief executive officer of Ourgame.com from May 2000 to January 2003. Mr. Qian also served as the president for Yanhuangxinxing Group from

January 2003 to January 2004 where he was primarily engaged in managing its online game and telecommunication value-added services. From June 2004 to March 2006, Mr. Qian worked at Shanda Interactive Entertainment Limited, a company previously listed on Nasdaq Stock Market (NASDAQ: SNDA) before its privatisation in February 2012, as the general manager of its Beijing Branch and mainly focused on the entertainment product management. Mr. Qian was also the member of the Evaluation Committee of Senior Economic (Accounting) Professionals of the State Administration of Press, Publication, Radio, Film and Television from November 2009 to October 2011. Mr. Qian obtained his bachelor's degree in engineering from Tsinghua University in July 1986 and graduated from Guanghua School of Management of Peking University with a master's degree of business administration in June 2005.

As at the date of this announcement, Mr. Qian is interested in 5,000 shares of the Company.

Save as disclosed above, Mr. Qian does not hold any directorship in other public companies the securities of which are listed on any securities market in Hong Kong or overseas in the last three years or any other position with the Company and other members of the Group or other major appointments and professional qualifications.

Save as disclosed above, Mr. Qian does not have any relationship with other Directors, senior management, substantial or controlling shareholders of the Company and he has no interests in the shares which are required to be disclosed pursuant to Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong) (“SFO”).

Mr. Qian will enter into a director's service agreement with the Company as an executive Director for a term of three years commencing from 3 February, 2017, subject to retirement by rotation and re-election in the general meeting of the Company in accordance with the Memorandum and Articles of Association of the Company, which may be terminated by either the Company or Mr. Qian by giving 3 months' written notice or otherwise in accordance with the terms of the director's service agreement. The remuneration of Mr. Qian will be determined by reference to his roles and responsibilities with the Group and the prevailing market conditions.

Save as disclosed above, there are no other matters relating to Mr. Qian's appointment that need to be brought to the attention of the shareholders of the Company and there is no other information that should be disclosed pursuant to paragraphs 17.50(2)(h) to (v) of the Rules Governing the Listing of Securities on the Growth Enterprise Market (the “**GEM Listing Rules**”) of The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”).

Mr. Pan Donghui

Mr. Pan Donghui, aged 46, the vice president of Fosun International Limited (“**Fosun International**”) (a company listed on the Stock Exchange on July 16, 2007 (Stock Code: 00656)) and the president of Fosun Cultural Industry Group (復星文化產業集團) and Fosun Internet Investments Group (復星互聯網投資集團). Mr. Pan joined Shanghai Fosun High Technology (Group) Co., Ltd. (“**Fosun High Technology**”) in 1994. For the past twenty years, he served as project manager of Shanghai Forte Land Co., Ltd., the chief representative of Hong Kong office of Fosun International, the general manager of Investor Relations Department of Fosun International and senior assistant to president of Fosun High Technology. Mr. Pan has helped Fosun International and its subsidiaries achieve exponential growth and high turnarounds by managing investment in telecom, media and technology, venture capital and secondary market investment, directing investor relations affairs, and leading several large real estate development projects as well as pharmaceutical projects. Mr. Pan has rich experience in effective execution and value creation in respect of leverage buyout and initial public offerings. Mr. Pan received a bachelor’s degree in 1991 from Shanghai Jiao Tong University and graduated from University of Southern California with a master’s degree in business administration in 2009.

Save as disclosed above, Mr. Pan does not hold any directorship in other public companies the securities of which are listed on any securities market in Hong Kong or overseas in the last three years or any other position with the Company and other members of the Group or other major appointments and professional qualifications.

Save as disclosed above, Mr. Pan does not have any relationship with other Directors, senior management, substantial or controlling shareholders of the Company and he has no interests in the shares which are required to be disclosed pursuant to Part XV of the SFO.

Mr. Pan will enter into a letter of appointment with the Company for his appointment as a non-executive Director for a term commencing from 3 February, 2017 and ending at the conclusion of the next following general meeting of the Company, subject to re-election in the next following general meeting of the Company in accordance with the Memorandum and Articles of Association of the Company, which may be terminated in accordance with the terms of the letter of appointment. The remuneration of Mr. Pan will be determined by the Board.

Save as disclosed above, there are no other matters relating to Mr. Pan’s appointment that need to be brought to the attention of the shareholders of the Company and there is no other information that should be disclosed pursuant to paragraphs 17.50(2)(h) to (v) of the GEM Listing Rules.

The Board wishes to take this opportunity to welcome Mr. Qian to be re-designated to the new position on full-time basis and Mr. Pan to join the Board.

By order of the Board
Linekong Interactive Group Co., Ltd.
WANG Feng
Chairman

Beijing, PRC, February 3, 2017

As at the date of this announcement, the executive Directors are Mr. WANG Feng, Ms. LIAO Mingxiang, Mr. QIAN Zhonghua, Mr. ZHAO Jun and Mr. MEI Song; the non-executive Director is Mr. PAN Donghui; and the independent non-executive Directors are Mr. MA Ji, Mr. ZHANG Xiangdong, Mr. WANG Xiaodong and Ms. ZHAO Yifang.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules of Stock Exchange for the purpose of giving information with regard to the Company.

The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the “Latest Company Announcements” page of the Stock Exchange’s website at www.hkgem.com for at least 7 days from the date of its posting and be posted on the website of the Company at www.linekong.com.