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LINEKONG

藍港互動

Linekong Interactive Group Co., Ltd.

藍港互動集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8267)

**VOLUNTARY ANNOUNCEMENT
SHARE PURCHASE BY RSU TRUSTEE**

This announcement is made by Linekong Interactive Group Co., Ltd. (the “**Company**”) as a voluntary announcement to allow the public to understand the latest information of the Company.

On March 27, 2017, the Company has directed the Core Trust Company Limited, being the trustee (the “**RSU Trustee**”) assisting with the administration and vesting of restricted share units (“**RSUs**”) granted pursuant to the restricted share unit scheme (the “**RSU Scheme**”) adopted by the Company, to purchase and hold on-market 1,000 shares of the ordinary shares of the Company (the “**Share Purchase**”), which will be used to satisfy the RSUs upon exercise.

The purpose of the RSU Scheme is to incentivize directors, senior management and employees for their contribution to the Company and to attract, motivate and retain skilled and experienced personnel to strive for the future development and expansion of the Company.

The board of directors of the Company (the “**Board**”) believes that the current financial resources of the Company would enable it to proceed with the Share Purchase while maintaining a solid financial position for the continuation of the Company’s business. In the opinion of the Board, it’s an opportune time to replenish the underlying shares in respect of the RSUs for the purpose of showing confidence of the Board to the Company’s future prospect as the value of the shares of the Company is consistently undervalued.

By order of the Board
Linekong Interactive Group Co., Ltd.
WANG Feng
Chairman

Beijing, PRC, March 27, 2017

As at the date of this announcement, the executive Directors are Mr. WANG Feng, Ms. LIAO Mingxiang, Mr. QIAN Zhonghua, Mr. ZHAO Jun and Mr. MEI Song; the non-executive Director is Mr. PAN Donghui; and the independent non-executive Directors are Mr. MA Ji, Mr. ZHANG Xiangdong, Mr. WANG Xiaodong and Ms. ZHAO Yifang.

*This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”) for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.*

This announcement will remain on the “Latest Company Announcements” page of the Stock Exchange’s website at www.hkgem.com for at least 7 days from the date of its posting and be posted on the website of the Company at www.linekong.com.