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Linekong Interactive Group Co., Ltd.

藍港互動集團有限公司
(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8267)

CHANGE OF COMPANY LOGO

To align with its latest business development, Linekong Interactive Group Co., Ltd. (the "Company") will change the logo of the Company with effect from October 17, 2017. The existing logo and the new logos of the Company are set out below for identification purpose:







(Existing Logo)

(New Logos)

The directors of the Company are of the view that, the change of logo will demonstrate its brand-new image characterized by "Fun, Crossover, Globalize", including the upgrading of new ways of thinking and the establishment of brand philosophy system. Meanwhile, the change reflects the business development and future direction of the Company and its subsidiaries, highlighting its goal of "becoming a leading global entertainment enterprise" and its mission of "have fun, have brilliant".

The change of company logo will not affect any rights of the shareholders of the Company. All certificates of issued securities bearing the existing logo will, after the change of the Company's logo, continue to be evidence of title to such securities and will continue to be valid for trading, settlement, registration and delivery purposes. Therefore, there will not be any arrangement for the free exchange of existing certificates of securities of the Company for new certificates of securities bearing the new logos of the Company. With effect from October 17, 2017, one of the new logos of the Company will be printed on all certificates of securities to be issued by the Company.

By order of the board of directors

Linekong Interactive Group Co., Ltd.

WANG Feng

Chairman

Beijing, PRC, October 17, 2017

As at the date of this announcement, the executive directors of the Company are Mr. WANG Feng, Ms. LIAO Mingxiang, Mr. QIAN Zhonghua and Mr. ZHAO Jun; the non-executive director of the Company is Mr. PAN Donghui; and the independent non-executive directors of the Company are Mr. MA Ji, Mr. ZHANG Xiangdong, Mr. WANG Xiaodong and Ms. ZHAO Yifang.

This announcement, for which the directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited (the "Stock Exchange") for the purpose of giving information with regard to the Company. The directors of the Company, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the "Latest Company Announcements" page of the Stock Exchange's website at www.hkgem.com for at least 7 days from the date of its posting and be posted on the website of the Company at www.linekong.com.