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**Linekong Interactive Group Co., Ltd.**

**藍港互動集團有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 8267)**

**VOLUNTARY ANNOUNCEMENT  
APPOINTMENT OF SENIOR MANAGEMENT**

The board (the “**Board**”) of directors (the “**Directors**”) of Linekong Interactive Group Co., Ltd. (the “**Company**”, together with its subsidiaries, collectively, the “**Group**”) hereby announces that, with effect from April 16, 2018:

1. Mr. Chen Hao (陳浩) (“**Mr. Chen**”), the vice president and general manager of the third game department (B3) of the Group, is further appointed as the chief executive officer of Linekong Online (Beijing) Technology Co., Ltd. (“**Linekong Games**”), a wholly-owned subsidiary of the Company, and will be primarily responsible for the day-to-day management of the business of Linekong Games.

Mr. Chen Hao has extensive experience in game release, operation and management. Having joined the Group in 2010, Mr. Chen Hao served as a product manager, and became the chief product officer in 2013 and has been the vice president and general manager of the third game department of the Group since 2016. Mr. Chen has made an outstanding contribution to the development of Linekong Games during his term of office, and he is especially experienced in game release and operation, which can be demonstrated by the successful release of key mobile games including “Sword of God (神之刃)”, “One Hundred Thousand Bad Jokes (十萬個冷笑話)” and “Daybreak (黎明之光)”. He has also been active in leading the overseas development of the business of Linekong Games. Mr. Chen Hao received his Master of Engineering from Huazhong University of Science and Technology in June 2010.

2. Mr. Wang Jin (王勁) (“**Mr. Wang**”) (also known as Yan Yusong (嚴雨松)), the vice president of our Group and the president of Horgos Linekong Pictures Corporation (“**Horgos Pictures**”), an indirectly owned subsidiary of the Group, is promoted as the chief executive officer of Horgos Pictures and will be primarily responsible for the day-to-day management of the business of Horgos Pictures.

Mr. Wang Jin (also known as Yan Yusong) has 19 years of experience in the film and television entertainment industry. He worked at Hong Kong Azio TV as a director from 2000 to 2003, at Shanghai Dragon TV as a producer from 2003 to 2007, at Starlight International Media Co., Ltd. as the vice president from 2007 to 2012, and at TVB China Company as the general manager of Beijing branch office from 2012 to 2015. He joined the Group in January 2016 as the vice president of the Group and the president of Horgos Pictures, and was responsible for the product planning, production, promotion, distribution, marketing, and other related businesses of Horgos Pictures. Mr. Wang Jin graduated from Chengdu University, majoring in business arts, after which he did further studies at the Shanghai Theatre Academy with directing as his major.

With the experience and talent of Mr. Chen and Mr. Wang, the Board believes that the gaming and movie businesses of the Group will achieve better results.

By order of the Board  
**Linekong Interactive Group Co., Ltd.**  
**WANG Feng**  
Chairman

The PRC, April 16, 2018

*As at the date of this announcement, the executive Directors are Mr. WANG Feng and Ms. LIAO Mingxiang; the non-executive Director is Mr. PAN Donghui; and the independent non-executive Directors are Mr. MA Ji, Mr. ZHANG Xiangdong, Mr. WANG Xiaodong and Ms. ZHAO Yifang.*

*This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the GEM of The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”) for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.*

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