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Linekong Interactive Group Co., Ltd.

藍港互動集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8267)

APPOINTMENT OF EXECUTIVE DIRECTORS

The board (the “**Board**”) of directors (the “**Directors**”) of Linekong Interactive Group Co., Ltd. (the “**Company**”, together with its subsidiaries, collectively, the “**Group**”) hereby announces the following changes to the Board, with effect from May 11, 2018:

1. Mr. Chen Hao (陳浩) (“**Mr. Chen**”) is appointed as an executive Director of the Company; and
2. Mr. Wang Jin (王勁) (“**Mr. Wang**”) (also known as Yan Yusong (嚴雨松)) is appointed as an executive Director the Company.

The particulars of Mr. Chen and Mr. Wang are set out below.

Mr. Chen Hao

Mr. Chen, aged 31, is the vice president of the Group and the chief executive officer of Linekong Online (Beijing) Technology Co., Ltd. (“**Linekong Games**”), a wholly-owned subsidiary of the Company. Mr. Chen has extensive experience in game release, operation and management. Having joined the Group in 2010, Mr. Chen served as a product manager, and became the chief product officer in 2013 and has been the vice president and general manager of the third game department of the Group since 2016. He has been the chief executive officer of Linekong Games since April 2018 and will be primarily responsible for the day-to-day management of the business of Linekong Games. Mr. Chen has made an outstanding contribution to the development of Linekong Games during his term of office, and he is especially experienced in game release and operation, which can be demonstrated by the successful release of key mobile games including “Sword of God (神之刃)”, “One Hundred Thousand Bad Jokes (十萬個冷笑話)” and “Daybreak (黎明之光)”. He has also been active in leading the overseas development of the business of Linekong Games. Mr. Chen received his Master of Engineering from Huazhong University of Science and Technology in June 2010.

Save as disclosed above, Mr. Chen does not hold any directorship in other public companies the securities of which are listed on any securities market in Hong Kong or overseas in the last three years or any other position with the Company and other members of the Group or other major appointments and professional qualifications.

As at the date of this announcement, Mr. Chen is interested in 475,841 restricted share units (the “**RSU**”) granted to him under the restricted share unit scheme adopted by the Company entitling him to receive 475,841 shares of the Company subject to vesting and a total of 173,341 RSUs have been vested. Mr. Chen also holds 1,100,000 share options granted to him under the share option scheme adopted by the Company (the “**Share Option Scheme**”) entitling him to receive 1,100,000 shares of the Company.

Save as disclosed above, Mr. Chen does not have any relationship with other Directors, senior management, substantial or controlling shareholders of the Company and he has no interests in the shares of the Company which are required to be disclosed pursuant to Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

Mr. Chen will enter into a director’s service agreement with the Company for his appointment as an executive Director for a term of three years commencing from May 11, 2018. According to article 16.2 of the memorandum and articles of association of the Company, Mr. Chen will be appointed as an executive Director and shall hold office only until the next following general meeting of the Company and shall then be eligible for re-election at that meeting. He will be subject to retirement by rotation and re-election in the general meeting of the Company in accordance with the memorandum and articles of association of the Company, which may be terminated by either the Company or Mr. Chen by giving 3 months’ written notice or otherwise in accordance with the terms of the director’s service agreement. The remuneration of Mr. Chen will be determined by reference to his roles and responsibilities with the Group and the prevailing market conditions.

Save as disclosed above, there are no other matters relating to Mr. Chen’s appointment that need to be brought to the attention of the shareholders of the Company and there is no other information that should be disclosed pursuant to paragraphs 17.50(2)(h) to (v) of the Rules Governing the Listing of Securities on GEM of The Stock Exchange of Hong Kong Limited.

Mr. Wang Jin

Mr. Wang, aged 44, is the vice president of the Group and the president of Horgos Linekong Pictures Corporation (“**Horgos Pictures**”), an indirectly owned subsidiary of the Group and the chief executive officer of Horgos Pictures. Mr. Wang has 19 years of experience in the film and television entertainment industry. He worked at Hong Kong Azio TV as a director from 2000 to 2003, at Shanghai Dragon TV as a producer from 2003 to 2007, at Starlight International Media Co., Ltd. as the vice president from 2007 to 2012, and at TVB China Company as the general manager of Beijing branch office from 2012 to 2015. He joined the Group in January 2016 as the vice president of the Group and the president of Horgos Pictures, and has been the chief executive officer of Horgos Pictures since April 2018 and is primarily responsible for the day-to-day management of the business of Horgos Pictures. Mr. Wang graduated from Chengdu University, majoring in business arts, after which he did further studies at the Shanghai Theatre Academy with directing as his major.

Save as disclosed above, Mr. Wang does not hold any directorship in other public companies the securities of which are listed on any securities market in Hong Kong or overseas in the last three years or any other position with the Company and other members of the Group or other major appointments and professional qualifications.

As at the date of this announcement, Mr. Wang holds 300,000 share options granted to him under the Share Option Scheme entitling him to receive 300,000 shares of the Company.

Save as disclosed above, Mr. Wang does not have any relationship with other Directors, senior management, substantial or controlling shareholders of the Company and he has no interests in the shares of the Company which are required to be disclosed pursuant to Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

Mr. Wang will enter into a director's service agreement with the Company for his appointment as an executive Director for a term of three years commencing from May 11, 2018. According to article 16.2 of the memorandum and articles of association of the Company, Mr. Wang will be appointed as an executive Director and shall hold office only until the next following general meeting of the Company and shall then be eligible for re-election at that meeting. He will be subject to retirement by rotation and re-election in the general meeting of the Company in accordance with the memorandum and articles of association of the Company, which may be terminated by either the Company or Mr. Wang by giving 3 months' written notice or otherwise in accordance with the terms of the director's service agreement. The remuneration of Mr. Wang will be determined by reference to his roles and responsibilities with the Group and the prevailing market conditions.

Save as disclosed above, there are no other matters relating to Mr. Wang's appointment that need to be brought to the attention of the shareholders of the Company and there is no other information that should be disclosed pursuant to paragraphs 17.50(2)(h) to (v) of the Rules Governing the Listing of Securities on GEM of The Stock Exchange of Hong Kong Limited.

The Board wishes to take this opportunity to welcome Mr. Chen and Mr. Wang to the Board.

By order of the Board
Linekong Interactive Group Co., Ltd.
WANG Feng
Chairman

The PRC, May 11, 2018

As at the date of this announcement, the executive Directors are Mr. WANG Feng, Ms. LIAO Mingxiang, Mr. CHEN Hao and Mr. WANG Jin (also known as YAN Yusong); the non-executive Director is Mr. PAN Donghui; and the independent non-executive Directors are Mr. MA Ji, Mr. ZHANG Xiangdong, Mr. WANG Xiaodong and Ms. ZHAO Yifang.

*This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the GEM of The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”) for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.*

This announcement will remain on the “Latest Company Announcements” page of the Stock Exchange’s website at www.hkgem.com for at least 7 days from the date of its posting and be posted on the website of the Company at www.linekong.com.