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Linekong Interactive Group Co., Ltd.

藍港互動集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8267)

POSITIVE PROFIT ALERT

This announcement is made by Linekong Interactive Group Co., Ltd. (the “**Company**” and together with its subsidiaries, collectively the “**Group**”) pursuant to Rule 17.10 of the Rules Governing the Listing of Securities on GEM of The Stock Exchange of Hong Kong Limited and the Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Cap. 571, Laws of Hong Kong).

Based on a preliminary review of the unaudited consolidated management accounts of the Group for the six months ended 30 June 2019 (the “**Management Accounts**”), the board (the “**Board**”) of directors (the “**Directors**”) of the Company wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that the Group is expected to record a net profit for the three months ended 30 June 2019 as compare to a net loss of approximately RMB14.2 million for the three months ended 30 June 2018 and a significant decrease in net loss of more than 90% for the six months ended 30 June 2019 as compare to the net loss of approximately RMB68.8 million for the six months ended 30 June 2018 notwithstanding that the Group recorded an over 50% reduction in revenue for the six months ended 30 June 2019 as compare to the six months ended 30 June 2018.

The Board believes that the improvement of financial performance of the Group is mainly attributable to the enhancement of cost control by the Group.

The Company is in the course of finalising the interim results of the Group for the six months ended 30 June 2019. The information contained in this announcement based only on the preliminary assessment on the Management Accounts, which have not been confirmed, reviewed or audited by the Company’s auditors and may be subject to adjustments.

Details of the Group's financial results and performance for the six months ended 30 June 2019 will be announced in the interim results announcement of the Company which is expected to be published on 14 August 2019.

Shareholders and potential investors should exercise cautious when dealing in the shares of the Company.

By order of the Board
Linekong Interactive Group Co., Ltd.
WANG Feng
Chairman

Beijing, PRC, 9 August 2019

As at the date of this announcement, the executive Directors are Mr. WANG Feng, Ms. LIAO Mingxiang, Mr. CHEN Hao and Mr. WANG Jin (also known as Yan Yusong); the non-executive Director is Mr. PAN Donghui; and the independent non-executive Directors are Ms. ZHAO Yifang, Mr. ZHANG Xiangdong and Ms. WU Yueqin.

*This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the GEM of The Stock Exchange of Hong Kong Limited (the "**Stock Exchange**") for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.*

This announcement will remain on the "Latest Company Announcements" page of the Stock Exchange's website at www.hkgem.com for at least 7 days from the date of its posting and be posted on the website of the Company at www.linekong.com.