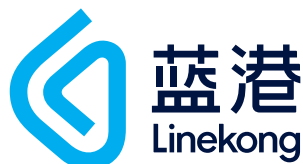


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Linekong Interactive Group Co., Ltd.

藍港互動集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8267)

**APPOINTMENT OF INDEPENDENT NON-EXECUTIVE DIRECTOR;
CHANGE OF MEMBER OF BOARD COMMITTEES
AND
RESIGNATION OF INDEPENDENT NON-EXECUTIVE DIRECTOR**

The board (the “**Board**”) of directors (the “**Directors**”) of Linekong Interactive Group Co., Ltd. (the “**Company**”, together with its subsidiaries, collectively, the “**Group**”) hereby announces the following changes to the Board, with effect from August 27, 2021:

1. Mr. Kong Yi (孔毅) (“**Mr. Kong**”) is appointed as an independent non-executive Director and a member of the audit committee, remuneration committee and nomination committee of the Company; and
2. Ms. Zhao Yifang (趙依芳) (“**Ms. Zhao**”) resigned as an independent non-executive Director due to her other business commitments and increasing workloads, and ceased to be a member of the audit committee, remuneration committee and nomination committee of the Company.

Ms. Zhao confirmed that she has no disagreement with the Board or the Company and there is no other matter relating to her resignation that needs to be brought to the attention of the shareholders of the Company or The Stock Exchange of Hong Kong Limited.

The particulars of Mr. Kong are set out below.

Mr. Kong Yi

Mr. Kong Yi, aged 48, has approximately ten years of experience in the investment industry. Mr. Kong served as a product manager in Beijing Kingsoft Software Co., Ltd. (北京金山軟件有限公司) from October 1998 to January 2003 and participated in various product plannings including Kingsoft PowerWord (金山詞霸), JX Online (劍俠情緣) and Kingsoft Easy Typing (金山打字通). He was elected as the Top Ten Employees of Kingsoft (金山十佳員工) in 2000. In June 2003, Mr. Kong established Beijing Huanjian Shumeng Technology Development Co., Ltd. (北京幻劍書盟科技發展有限公司) and worked for the company as a chief executive officer until October 2007. From November 2007 to January 2009, Mr. Kong served as the vice president of Baofeng Group Co., Ltd. (暴風集團股份有限公司). Mr. Kong served as the vice president of Beijing Shunwei Capital Investment Consultancy Co., Ltd. (北京順為資本投資諮詢有限公司) from September 2011 to September 2013. Mr. Kong established Beijing Zhenshun Investment Management Co., Ltd. (北京真順投資管理有限公司) in March 2014 and has been working for the company as a chief executive officer up to the present, during his employment, he successively invested in projects including Shuidihuzhu (水滴互助), Xiaomi cell phones (小米手機), Chuanzhibo Education (傳智播客職業教育), Zuiyou short clip (最右短視頻), Yixia.com (一下科技), import e-commerce of Xingyun (行雲進口電商), polymer materials of Nanjing Bready (南京貝迪高分子材料), Max Photonics (創鑫激光), PrecisioNext (東莞普萊信) and RainMed Medical (潤邁德醫療).

Mr. Kong graduated from Northeast Heavy Institute in July 1995 with a bachelor degree in mold design, and graduated from Renmin University of China in June 2009 with a master degree in business administration. Mr. Kong is currently studying at Tsinghua University PBC School of Finance with a major of financial management, which is expected to complete in late 2021.

Save as disclosed above, Mr. Kong does not hold any directorship in other public companies the securities of which are listed on any securities market in Hong Kong or overseas in the last three years or any other position with the Company and other members of the Group or other major appointments and professional qualifications. Mr. Kong does not have any relationship with other Directors, senior management, substantial or controlling shareholders of the Company and he has no interests in the shares of the Company which are required to be disclosed pursuant to Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

Mr. Kong will enter into a letter of appointment with the Company for his appointment as an independent non-executive Director for a term commencing from August 27, 2021 and ending at the conclusion of the next general meeting of the Company. According to article 16.2 of the memorandum and articles of association of the Company, Mr. Kong shall hold office only until the next following general meeting of the Company and shall then be eligible for re-election at that meeting. He will be subject to retirement by rotation and re-election at the general meeting of the Company in accordance with the memorandum and articles of association of the Company, which may be terminated by either the Company or Mr. Kong by giving three months' written notice or otherwise in accordance with the terms of the letter of appointment. The remuneration of Mr. Kong will be determined by reference to his roles and responsibilities with the Group and the prevailing market conditions.

Save as disclosed above, there are no other matters relating to Mr. Kong's appointment that need to be brought to the attention of the shareholders of the Company and there is no other information that should be disclosed pursuant to paragraphs 17.50(2)(h) to (v) of the Rules Governing the Listing of Securities on GEM of The Stock Exchange of Hong Kong Limited. (the "**GEM Listing Rules**")

Mr. Kong has also confirmed his independence for the purposes of Rule 5.09 of the GEM Listing Rules.

The Board wishes to take this opportunity to welcome Mr. Kong to the Board and to express its appreciation to Ms. Zhao for her valuable contribution during her tenure of office in the Company.

By Order of the Board
Linekong Interactive Group Co., Ltd.
WANG Feng
Chairman

Beijing, the PRC, August 27, 2021

As at the date of this announcement, the executive Directors of the Company are Mr. WANG Feng, Ms. LIAO Mingxiang, Mr. CHEN Hao and Mr. WANG Jin (also known as YAN Yusong); the non-executive Director of the Company is Mr. JI Xuefeng; and the independent non-executive Directors of the Company are Mr. ZHANG Xiangdong, Ms. WU Yueqin and Mr. KONG Yi.

*This announcement, for which the directors collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the GEM of the Stock Exchange of Hong Kong Limited (the "**Stock Exchange**") for the purpose of giving information with regard to the Company. The directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.*

This announcement will remain on the "Latest Company Announcements" page of the Stock Exchange's website at www.hkgem.com for at least 7 days from the date of its posting and be posted on the website of the Company at www.linekong.com.