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Linekong Interactive Group Co., Ltd.
藍港互動集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8267)

VOLUNTARY ANNOUNCEMENT
ESTABLISHING JOINT VENTURE WITH CONSENSUS LAB
TO ENTER INTO THE WEB3 INDUSTRY

Linekong Interactive Group Co., Ltd. (the “**Company**”, together with its subsidiaries, the “**Group**”) hereby announces that it is in discussion with Consensus Lab (“**Consensus Lab**”), a crypto investment and research institution, to establish a joint venture (the “**Joint Venture**”) in Hong Kong to enter into the Web3 industry and cryptocurrency investment market. It is initially intended that primary market and secondary market funds will be established by the Joint Venture and the Group will participate as investors together with other institutions. In addition, it is expected that the Joint Venture will focus on the frontier areas of Web3 such as the blockchain network layer, infrastructure service layer and application layer, and invest in and support Web3 technology innovation projects across the globe continuously.

Since its establishment in 2007, the Group has continuously strengthened the global establishment of its game business, setting up branches in the United States, South Korea, Taiwan, etc., and successfully launched dozens of excellent mobile game products around the world by relying on its strong research and development capability and extensive publishing experience. The collaboration’s partner Consensus Lab was established in 2017 and is a mainstream investment research institution in the industry that focuses on discovering and investing in global blockchain technology and focuses on investing in cutting-edge infrastructure, trading platforms, technological agreements and financial instruments and has invested in multiple projects from North America, Asia, Europe and other countries and regions.

This collaboration will be conducive to the synergy among various businesses under the big ecology, forming a joint force and giving full play to the overall advantages of the Group. Both the gaming industry and the blockchain industry are important components of the digital economy, which are mainly driven by technology and attach importance to communities and users, covering virtual asset attributes with a relatively consistent business logic. In addition, the Group and Consensus Lab have the same direction in terms of global business layout, creating further opportunities and potential for future Web3 business development.

Furthermore, as a Asian and global financial center, Hong Kong has achieved remarkable results in the development of the Web3 industry. Recently, the Hong Kong government has provided strong support in the fields of digital currency, blockchain and decentralized applications, and promulgated relevant policies, providing favorable conditions for attracting high-quality Web3 projects around the world. The Group is confident in the Web3 industry and understands that it is an emerging market with great development potential. By establishing the Joint Venture which focuses on the Web3 industry and launching funds by relying on the Group's position as a listed company, the Company wishes to synergize the resources of the Group and Consensus Lab from the global market and infuse new vitality to the development of Web3 industry with Hong Kong's unique geographical advantage and the support of its open and inclusive policy.

The Company will comply with the procedures in obtaining the approval(s) in connection with the Rules Governing the Listing of Securities on the GEM of The Stock Exchange of Hong Kong Limited and make corresponding disclosures (if necessary) regarding the establishment of the Joint Venture on a timely basis.

By order of the Board
Linekong Interactive Group Co., Ltd.
WANG Feng
Chairman

Beijing, the PRC, April 6, 2023

As at the date of this announcement, the executive Directors of the Company are Mr. WANG Feng, Mr. CHEN Hao and Mr. WANG Jin (also known as YAN Yusong); and the independent non-executive Directors of the Company are Mr. ZHANG Xiangdong, Ms. WU Yueqin and Mr. FU Frank Kan.

This announcement, for which the directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the GEM of the Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

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