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NOTICE OF BOARD MEETING

The board (the "**Board**") of directors (the "**Directors**") of Linekong Interactive Group Co., Ltd. (the "**Company**") hereby announces that a meeting of the Board will be held on Monday, August 14, 2023 for the purposes of, among other matters, (i) considering and approving the interim results of the Company and its subsidiaries for the six months ended June 30, 2023 and its publication, and (ii) considering the payment of a dividend for the six months ended June 30, 2023 (if any).

By order of the Board Linekong Interactive Group Co., Ltd. WANG Feng Chairman

Beijing, PRC, August 2, 2023

As at the date of this announcement, the executive Directors are Mr. WANG Feng, Mr. CHEN Hao and Mr. WANG Jin (also known as Yan Yusong); and the independent non-executive Directors are Mr. ZHANG Xiangdong, Ms. WU Yueqin and Mr. FU Frank Kan.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the GEM of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the "Latest Listed Company Information" page of the HKEXnews website at www.hkexnews.hk for at least 7 days from the date of its posting and be posted on the website of the Company at www.linekong.com.